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HOPE LIFE INTERNATIONAL HOLDINGS LIMITED

曠逸國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1683)

VOLUNTARY ANNOUNCEMENT

APPOINTMENT OF VICE PRESIDENT OF GREATER CHINA REGION

The board (the “**Board**”) of directors (the “**Directors**”) of Hope Life International Holdings Limited (the “**Company**”) announces that Mr. Pan Xiaomeng (“**Mr. Pan**”) has been appointed as the vice president of Greater China Region in charge of the Big Health industry business including yellow wines business of the Company with effect from 30 October 2024. The biographical details of Mr. Pan are set out as follows:

BIOGRAPHY OF MR. PAN

Mr. Pan, aged 50, obtained a master’s degree in Engineering from Xi’an Jiaotong University. He has gained 20 years of profound experience in Big Health and pharmaceutical and healthcare sectors, and has accumulated extensive experience in corporate marketing management and market development. Prior to this, he was employed by well-known multinational companies and biopharmaceutical companies including Jinjiang Metro, Amway (China) and Xianzhilou Group, where he served as the KAE, the regional manager and the executive vice president respectively. In 2016, he joined Joincare (SH600380) and served as the president of the new model division of the listed company’s headquarters and the general manager of Joincare (Jiangsu) Biotechnology Company* (健康元(江蘇)生物科技公司).

The Board would like to take this opportunity express its warmest welcome to Mr. Pan in joining the Company.

By Order of the Board
Hope Life International Holdings Limited
LU Zhaowei
Chairman

Hong Kong, 30 October 2024

As at the date of this announcement, the Board of Directors of the Company comprises Mr. LU Zhaowei, Mr. XIAO Yi and Mr. LI Ka Chun Gordon as executive Directors; and Mr. ZHEN Jian, Ms. ZHAO Hongqin and Ms. CHAN Wai Yan as independent non-executive Directors.

** For identification purposes only*