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HOPE LIFE INTERNATIONAL HOLDINGS LIMITED

曠逸國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1683)

POSITIVE PROFIT ALERT

This announcement is made by Hope Life International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company (the “**Directors**”) wishes to inform the Company’s shareholders (the “**Shareholders**”) and potential investors of the Company that based on preliminary review of the unaudited consolidated management accounts of the Group, and other relevant information currently available to the Company, the Group expects to record a net profit of not less than HKD5.0 million for the six months ended 30 June 2024, which is an approximately 208.7% increase in net profit as compared to the net loss amounted to HKD4.6 million for the six months ended 30 June 2023.

Based on the relevant information currently available to the Company, the Board considers that the expected increase in net profit of the Group was mainly attributable to the increase in gross profit from consumer goods business.

The Company is in the course of compiling its unaudited consolidated interim results of the Group for the six months ended 30 June 2024, the information contained in this announcement is only based on preliminary review of the unaudited consolidated management accounts of the Group and the information currently available to the Board subject to finalization and necessary adjustments, which has not been reviewed by the audit committee of the Company. Shareholders and potential investors of the Company are advised to refer to the interim results announcement for the six months ended 30 June 2024, which is expected to be published on or around 30 August 2024.

Shareholders and potential investors of the Company are advised to exercise caution in dealing in the shares of the Company.

By order of the Board of
Hope Life International Holdings Limited
LU Zhaowei
Chairman

Hong Kong, 28 August 2024

As at the date of this announcement, the Board of Directors of the Company comprises Mr. LU Zhaowei, Mr. XIAO Yi and Mr. LI Ka Chun Gordon as executive Directors; and Mr. ZHEN Jian, Ms. ZHAO Hongqin and Ms. CHAN Wai Yan as independent non-executive Directors.